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(57) Abstract :
AI DRIVEN STRATEGIC DECISION AUGMENTATION SYSTEM FOR ENHANCED BUSINESS STRATEGY FORMULATION ABSTRACT This invention presents a comprehensive system (100) and method for strategic decision augmentation, harnessing the power of an artificial intelligence (AI) engine (108) to analyze business data and formulate strategic recommendations. The system includes a user interface (110) facilitating seamless interaction with the AI engine, and a database (112) storing historical business data and contextual information critical for refining strategic recommendations. The method involves the analysis of historical business data and current market conditions using the AI engine, leading to the generation of strategic recommendations for decision-makers. These recommendations are then presented through a user interface, enabling decision-makers to review, customize, and implement strategies effectively. The innovative integration of AI-driven analysis, intuitive user interface, and contextual data storage establishes a robust framework for enhancing business strategy formulation, ultimately empowering organizations to make informed and impactful decisions.

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